

BlueLuxe Launches Online Store to Offer Handmade Designer Jewelry and Limoges Boxes

BlueLuxe.com spins-off from ItalyCharms.com to offer genuine handmade jewelry from top celebrity designers. Designs are worn by famous celebrities and featured in top fashion magazines.

(PRWEB) November 27, 2005 -- BlueLuxe is a new online store that has spun off from ItalyCharms.com and offers a wide variety of handmade jewelry by famous designers. Much of the jewelry is worn by famous celebrities and can be seen in top fashion magazines such as Marie Claire, Seventeen, Glamour, InStyle, Lucky, Modern Bride and more. Celebrities wearing the designs found at BlueLuxe include Eva Longora of Desperate Houswives, Kathy Lee Gifford and Geri Ryan. These are the real items by the real designers, not imitations. BlueLuxe has all the latest styles and trends and intends to add new items as they are released by the designers.

Designers offered at BlueLuxe include: Anne Koplik, Ben-Amun, Calico Juno Designs, Catherine Popesco (La Vie), Flying Lizard, GR Atelier Limoges, Julie Sandlau, La Contessa, Michal Golan, Patrice, Roberta Chiarella, Sheila Fajl, Sierra, What's in Your Heart, and many more.

The types of jewelry offered include the latest styles of earrings, bracelets, necklaces and pins. All items are 100% handcrafted using semi-precious stones and real gold and silver. Some designers use vintage designs in creating their jewelry, others are more modern. Jewelry designs include the use of beads (beaded jewelry), hammered gold, genuine Swarovski crystals, and other top-quality fashionable materials.

BlueLuxe also offers a wide selection of authentic Limoges Boxes imported directly from the manufacturer (Atelier d'art de Limoges) in France. Each and every Limoges Box is guaranteed to be 100% genuine & handpainted, and comes with a certificate of authenticity and gift box.

BlueLuxe has also launched a news blog (<u>BlueLuxe Jewelry News</u>) to keep you up to date on the latest jewelry industry trends and items available in their online store.

Customer service is an important issue to BlueLuxe and they aim to ship all orders within 1-2 business day and are readily available to answer questions via email and phone. They are also offering gift wrapping for the holidays.

BlueLuxe has a very strict privacy policy and no information will every be sold or shared with a third-party. All transactions are processed via their secure SSL server for ultimate security.

Limoges Boxes can be seen at the Limoges Box Section

To celebrate the launch of their new store, BlueLuxe is offering a minimum 5% discount on every item in stock at the <u>BlueLuxe Sale Section</u>

Please feel free to visit the brand new <u>BlueLuxe.com</u>



•VESTUARIO•

Johanna Laracuente, estilista de modas. Para enfatizar la figura de Briones, la experta das y femeninas.

CAMBIO 1

- Aretes dorados, de Kevia. \$75. blueluxe.com
- anillo, de Olia. \$210. oli-.s.com
- are Miller, \$365. En tiendas Nicole Miller. 1-800-365-4721.



-MAQUILLAJE+

Francesca Romãe, maquilladora. La artista notó la lozania de la piel de muestra candidata y se dio a la tarea de resaltaria.

Para destacar los atributos de Brisines, Román piefísid un maquillaje natural y opto por el rubor rosado Cheek Color, en Merengue, \$19.

2. OIOS
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tono Gold Digger 519, cada una.

3. LABIOS Siguiendo la linea de colores neutros, eligió el labial láp Sildes, en Artifisade y Sedastion. 538. cada una Todos liss productos son de Paula Dorf, guidatoricom, Disponsibles tam-lién en Butterfly Studio. 1-212-253-2100.

Johanna Laracuente, estilista de modas. Para enfatizar la figura de Briones, la experta Fra y femeninas.

- tiendas Nicole Miller 1-800-965-9721.

 CAMBID 2

 **Sandalias reiarrones de tacón, de Magrit.

 \$305, fin tiendas Neiman Martus.

 **Sandalias reiarrones de tacón, de Magrit.

 \$305, fin tiendas Neiman Martus.

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 **Partatán corto estarepada de Paul & Jee

 \$186s. \$168. 1-643-901.0097.

 **Cinturón de cumo de Nicole Miller.

 \$149.0-165-74.00.0097.

 **Cinturón de cumo de Nicole Miller.

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InStyle

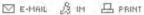
PARTIES *

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TRENDS *

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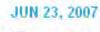








next look



Our Pick*

RACHEL BILSON in Kova & T

A bubby Bilson had a fashionable night out at a cocktail party for Kova & T held at the Chateau Marmont. The petite actress donned a T-shirt from the designers, Ginger jeans from 7 For All Mankind, a vintage necklace and carried a Mercuryduo clutch.

CLICK TO BUY THE LOOK

T-Shirt:

CLICK TO BUY americanapparel.net

Jeans:

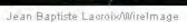
CLICK TO BUY 7 for all mankind.com

Necklace: CLICK TO BUY blueluxe.com

Clutch:

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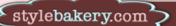
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BeJeweled

From cheap chic finds to more luxe looks, here are our favorite summer jewelry picks.



natureclear





bangles





filigree









pendants

charmed

inspired

arm candy



choices







rings







long necklaces

color



Gorjana Blossom Hoop Earrings

Finally, some flower-power we can get behind. Sterling silver, hoop earrings with cutout flower detail. Post closure. 1.5" long.

\$115 at shopbop.com



Three Flower Silver Ring

This beautiful silver ring is made by Adina, a jeweler who was quickly acknowledged by celebrities such as Demi Moore and Debra Messing, and featured on TV shows such as Will and Grace, Extra and Boston Public



6 \$45 at blueluxe.com







1 ergonomic handle







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Glam.com



Summer 2007: **BeJeweled**

From cheap chic finds to more luxe looks, here are our favorite summer jewelry picks.



nature-

inspired

arm candy







bangles









pendants

charmed



flowers

choices











rings

circles

long necklaces

color





24kt gold plated 45mm filigree fancy honey quartz briolette on a 20 inch 14kt gold-filled rope chain.

\$88 at melanieaulddesigns.com



Earthy Gold Hoops

Sheila Fajl Earthy Gold Hoops in 18KT Goldplated Over Brass (nickel free).

\$95 at blueluxe.com



Ippie Designs Filigree Earrings - Rectangle

Exotically inspired earrings in 18 kt. goldplate over sterling silver.

\$45 at bloomingdales.com



Filigree Scroll Pendant Necklace

Julie Sandlau 18K Gold Plated Sterling Silver Filigree Scroll Pendant Necklace.

\$185 at blueluxe.com

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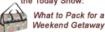
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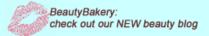
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BlueLuxe Designer Jewelry & Gifts

www.blueluxe.com

by Kristina Kopachy-Kendrick

Good jewelry is a staple for any outfit, adding life and expressing your individual flair, but finding the right piece at the right price is an all too time consuming challenge Wouldn't it be nice to sit back with a Starbuck's latte as the hottest designers flaunt their precious baubles for you to pick through at your leisure? BlueLuxe has decided to make that daydream a reality that is as close as your computer. Sporting the latest and greatest in designer handmade jewelry and Limoges boxes, www.blueluxe.com has something for everyone's unique style.



After perusing the website for just a few moments, I discovered numerous adornments that my life would simply not be



complete without. Among the opulent treasures to be spied was a dazzling golden leaf necklace accented by pacific opal and glimmering Swarovski Crystals from Catherine Popesco's line La Vie Parisienne. As one of the many featured designers that can be found at BlueLuxe. Popesco's jewelry is created using the original molds Parisian workshops utilized throughout the 1900's Constructed of 'Old Silver' which is made through a unique French process of laying sterling silver or 14K gold plate over a copper base, each piece is truly an art to be treasured

The exquisite necklace arrived in a silvery blue box topped by a navy satin ribbon ready

to be given as the perfect gift to a loved one or as a luxurous personal indulgence. Beautifully presented and coupled with a certificate of authenticity, the intricately detailed craftsmanship was truly a sight to

behold.





into the trendy, high fashion world of today with her line that showcases exquisite enameling and sparkling Swarovski crystals. Simple and elegant, Adina Jewelry Design pendants have graced the necks of celebrities such as Demi Moore, Brooke Shields as well as Debra Messing and have been featured on a variety of well known television shows.

BlueLuxe also offers a large selection of genuine, hand-painted porcelain Limoges boxes imported directly from France. Originally practical items for the storage of small personal products, Limoges have a 200+ year history as decorative works of art cherished by collectors around the world. Each box is hand-crafted containing small imperfections that add to its charm and unique nature.

With so much to offer, and with each line's products being truly a work of art in themselves www.blueluxe.com is definitely a must see for anyone who dares to claim they have a sense of taste and fashion.

four with the rhythm of your life









Faceted quartz of a ruddy pink hue sparkles alongside freshwater pearls of deep gold in these dangling silver hoop earrings by Marlyn Schiff. The swinging fringe adds movement and the unique color combination gives fall a rosy glow and a silver gleam.

Treat yourself: Cherry Quartz and Champagne Pearl Hoop Earrings, \$47.99, BlueLuxe.com, (888) 591-6172

Judy Ann Olsen is a NYC-based author and jewelry expert. She's worked for internationally recognized jewelry design houses, and is a graduate of the Gemological Institute of America. She's an accomplished metalsmith whose work has been recognized by the Flatinum Guild International and

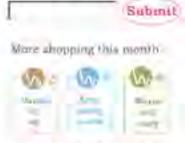
Treat yourself: Pumpkin Ginger Body Cleanser, \$13.50 for 8 ounces, <u>GardenBotanika.com</u>, (800) 968-7842

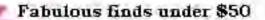
Sexy Hair brings you an entire hair care line brimming with the power of pumpkin, Start with Pumpkin Detoxifying Shampoo to cleanse and purify or Pumpkin Rehydrating Shampoo for maximum moisture and sheen. The Pumpkin Potion Leave-In Conditioner plays angel to limp, frizzy and over-processed hair, and the Pumpkin Puree Treatment Masque works overtime for shine with aloe, panthenol, soy and wheat proteins. For protection and styling, print spray on Pumpkin Enzyme G. Therapy Mist, a leave-in share conditioner for thermal protection and lift, or 5300 Pumpkin Whipped Soufflé Styling Creme for finish, style and shine. All let you laye enjoy the heavenly scent of pumpkin pie without adding inches to your pumpkin thigh.

Treat yourself: Sexy Hair, from \$13.09 to \$21.89, HairCareChoices.com, (866) 409-7227

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Faceted quartz of a ruddy
pink hue sparkles alongside
freshwater pearls of deep gold
in these dangling silver hoop
earrings by Marlyn Schiff.
The swinging fringe adds
movement and the unique
color combination gives fall a
rosy glow and a silver gleam.

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Judy Ann Olsen is a NYC-based author and jewelry expert. She's worked for internationally recognized jewelry design houses, and is a graduate of the Gemological Institute of America. She's an accomplished metalsmith whose work has been recognized by the Platinum Guild International and offers jewelry consultation for private clients. Specializing in diamonds and couture jewelry, Judy Ann has been a fixture in the New York jewelry industry for over 13 years.

Website: <u>JudyAnnOlsen.com</u>

Contact: JudyAnnOlsen[at]msn.com





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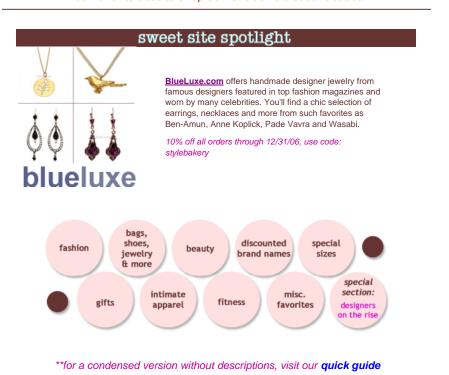


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Not just for teens, this site offers the hippest fashions and latest styles at super-affordable prices. They offer everything from brand-name denim and sneakers to screen tees and basics including extended sizes and inseams up to 37".

free shipping through 12/31, use code ACTAFF

armaniexchange.com

Giorgio Armani's affordable "street" line is an innovative and interchangeable mix of separates for men and women. The site's StyleFinder selects options for you based on your personal style (smooth, cultured, confident or relaxed).

bloomingdales.com

You can always find the latest trends and top fashion picks at this famed store. Their vamped up site features trend reports, gift guides and a huge selection.

Always at the forefront of the season's hot

trends - at great prices. The site allows you

to shop by outfit for easy styling tips.

bluefly.com

The ultimate outlet for top-quality designer accessories (Prada, Kooba, Guiseppe Zanotti and more) at up to 75% off. You'll often find the same items in department stores and boutiques at full price.

. \$10 off your first order of \$100+, use code AFF10 through 10/31/06

boden.com

The US outpost of this British site offers stylishly classic clothes for women, men and kids. Witty descriptions written by Johnnie Boden accompany the colorful selection of apparel, shoes and more.

brooksbrothers.com

This American classic features well-cut suits, shirts and coats for men and women made with fine quality fabrics.

buckle.com

Affordably priced casual apparel for fashion-conscious young women and men from favorite brands like Lucky Brand, Kenneth Cole, Roxy, Todd Oldham, Rampage and more. ree shipping on orders over \$100

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sweet site spotlight



BlueLuxe.com offers handmade designer jewelry from famous designers featured in top fashion magazines and worn by many celebrities. You'll find a chic selection of earrings, necklaces and more from such favorites as Ben-Amun, Anne Koplick, Pade Vavra and Wasabi.

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BlueLuxe

If you want some cool, unique jewelry, head over to BlueLuxe where you can choose from over 20 different jewelry designers.

Totally cool. Check it:







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September 15th, 2006

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It's the new ladies in-store boutique at t.j.maxx. featuring the world's most coveted designers, a selection you've never seen here before, at out-of-thisworld savings.

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Hurry in today!

More Info

Posted by punky | Comments (3)

Blue Luxe

September 13th, 2006

blueluxe

designer jewelry & gifts

I got a new site for you to check out, I love the stuff from David



Punky Style



The diary of a shopaholic, vintage lover, & fashion junkie...



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September 2006



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Luna Boston

The uthmate handbag and accessory destination, they arry newly emerging lines like Hayden-Hametl and Anna Connea yo well as classic favorites like Lauren Merkin and Tano. Head there for products that make women feel beautiful and unique - that won't be seen on every person on the street. Be sure to check out their expanding shoe gelection.

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te order outport of the popular Pain Beach, FL boutique Reputation Closet carries the lated styles from Seven, True Religion, Jucy Coulury, Splenkid, Valvet, Rachel Paly, Bother and one for 20% aff, use dogs



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they dainy the revest cluthing. handbags and jewelry from Not designers like J Brand, Yoom, Geren Fürd and Hayder-Harrett. Check out consists style, trend watch and fashion news too for 15% off, son DOW STYLEBAYERY



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Your small town toubique in the big runtil of the web. Carrying the latest designer fashions that not only celetribes love, but we love as well for 15% off, use code SIHS. me chapmy on \$75+



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Style Violet

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The Fashion Boutique A toutque trul sels of the intest rage and hollest technical in both designer and emulable handbags and accessores. Your "One Stop Designer Shop", for 15% off, use DO STYLEDAKERY, FINE respond on \$100+



need copy for 20% off ren-cam-need water, use code STYLERANTRY tree governor ground and return importing



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Estractively energing designers of all genres from across the globe, tevored with a passion for unique ansign and qualify craft amanahis-



Hardbags and arways from built favorite india designers as Description, Lourent Merce, Rachell Leigh and more for 15% off, use gode STYLED MIGHY

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Stylish hwidbegs and accessories from hit, new esigners for the worldn who has a sophisticated and fun Mestyle.

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This new houtious offers the Intest styles from hardnade invely diagners relating Adma, Alter Sandaus Mathica, and Wasses

Urban Charm

A hip boutique with a selection of chic, diverse and defined clothing, jewelry and accessories.

Online Diva

Your source for trendy fashion indulgences for Divas on a budget.

By Kim Lane

Stylish handbags and accessories from hot, new designers for the woman who has a sophisticated and fun lifestyle.

BlueLuxe

This new boutique offers the latest styles from handmade jewelry designers including Adina, Julie Sandlau, Mashka, and Wasabi.

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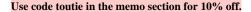


Use code "toutie25" for 25% OFF... including sale items!



belle gray

If you're an Angeleno, perhaps you've spotted them: They run wild on Robertson, live large on Larchmont, and sail past the likes of *you* on Sunset. So, what sets them apart? Jewels with 'tude, from Belle Gray. Stock up on your own shedazzle with baubles from **Lizzie Scheck** (seen on SJP) **Emory K.**(seen on Lindsay) and **Adina** (seen on *everyone...*)



Lizzie Scheck cross, \$375.

jennifer kaufman

In Hollywood, photo calls are a blood sport, so the right equipment is crucial: Stars and their stylists swear by Jennifer Kaufman when they want the edge. Arm yourself with an **Anna Dax** diamond cuff bracelet, a **Lu Design** gold initial ring (handmade *expressly for you*) and **Isharya** "Cleopatra" earrings.

Use code toutie for 10% off

Dare 2 Diamond "Peace" pendant in White or Yellow gold with diamond, \$155.







blue luxe

Jewelry regularly featured in <u>Glamour</u>, <u>In Style</u>, and <u>Marie Claire</u>: <u>Blue Luxe</u> is where to find must-have looks from <u>Sheila Fjal</u>, <u>Ben Amun</u>, <u>Adina</u>, <u>Wasabi</u>, <u>Flying Lizard</u>, and more. Most items rings in under \$100. (<u>Anne Koplick "Anemone"</u> earrings are yours for a 20!)

Use code toutie for 15% off your order

Satya multi charm lotus, Tree of Life, and citrine necklace, \$98.





giving tree gallery

Quite possibly the finest selection of artisanal jewelry on the net. Exquisite handmade pieces by **Lilly Barrack**, **Alexis Bittar**, and the now-famous **Me & Ro**. The bestselling Good Charma bracelets are handcrafted in Bali, and are a favorite of Madonna and Beyonce.

Use code toutie10 for 10% off

Alexis Bittar "Hamptons" pearl cluster earrings, \$90. Backordered



adasa hawaii

Sublime design: Michele Quan and Robin Renzi, designers of **Me & Ro** jewelry are inspired by sacred symbols, which figure prominently in their work. (They are perhaps most famous for their lotus petal earrings.) Purity and simplicity are hallmarks of this line, which has been featured in <u>Vogue</u>, <u>Harper's Bazaar</u>, <u>Town & Country</u> and <u>In Style</u>. In addition to Me & Ro, Adasa offers jewelry from **Pade Vavra**, and **Arianne Jeannot**.

Use code toutie15 for 15% off. Not valid on sale or pre-orders

Me and Ro gold and silver lotus petal earrings, \$170. A Me and Ro classic...



blondette

Blondette owner Mischelle Papan mines for the must-haves, from "minimal gorgeous" **Ema Takahashi** necklaces to fabulously feminine **Lisa Stewart** earrings. Blondette features the innovative handiwork of up and coming designers---don't be surprised to find that special something you purchased here in the pages of your favorite fashion mag a month later...

Use code toutie for 20% off



Brown 712 the art of handbags, shoes & jewelry

Daily Publication | September 23, 2006



Twelfth Street Wedge: Even though the summer is gone, I still like searching for cool summer gear - I suppose it's a bit torturous but what can I say - I love window shopping! The wood vedge heel by Twelfth Street is quite stylish with its turquoise blue elastic band offsetting the basic brown. The heel measures at 3 3/4". With the height and the wood, I'm not sure how comfy they would be, but at such a great price, I would take the chance.

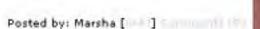
Price:\$149.





Roberta Chiarella Earrings: Tiger's Eye is a stone that looks best when used with gold. I find that it brings out the various hues of the stone really nicely. I've said this once on a previous post and a commenter expressed that tiger's eye is such cheap stone and far from beautiful - so? Expensive or not doesn't really matter. It embodies great color and would look nice against any skin color - that's versatility! Roberta Chiarella's Gelato Earrings are made of 22K gold plated over brass. An elegant earring for a special occasion and no one would be none the wiser that they veren't solid gold. They are 2 1/2" in length and 3/4" in width, Check out BlueLuxe for more fabulous jewelry. The prices range

from under \$20 to over \$100, but each piece is well made and creative regardless of price. Price: \$100, Manual Indo

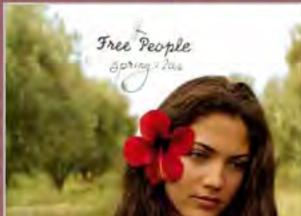


charlotte ronson











Roberta Chiarella Earrings: Tiger's Eye is a stone that looks best when used with gold, I find that it brings out the various hues of the stone really nicely. I've said this once on a previous post and a commenter expressed that tiger's eye is such cheap stone and far from beautiful - so? Expensive or not doesn't really matter. It embodies great color and would look nice against any skin color - that's versatility! Roberta Chiarella's Gelato Earrings are made of 22K gold plated over brass. An elegant earring for a special occasion and no one would be none the wiser that they weren't solid gold. They are 2 1/2" in length and 3/4" in width. Check out BlueLuxe for more fabulous jewelry. The prices range

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BlueLuxe



If you haven't already discovered <u>BlueLuxe</u>, they stock a good range handmade jewellery by a number of talented designers, all under one virtual roof. They are offering Indie Quarter readers a generous 10% discount on orders over \$150 (approx £80). And if you live in the US you will also receive free shipping. Just type in coupon code **indiequarter** during the checkout process.

Designers include Adina Reyter, who uses solid sterling silver or 14 carat gold to create stylish, understated pieces like the Signature Circle Necklace (above left). And if you're looking for special occasion or bridal jewellery take a look at Marlyn Schiff's beaded earrings, necklaces and bracelets made from luxurious semi-precious beads and metals.

The BlueLuxe online shop can be found at www.blueluxe.com and the offer runs until the end of the year.



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Welcome to the Indie Quarter!

In the Blog

Red Ragwork



BlueLuxe



Indie Quarter was established to showcase and celebrate the work of independent designers.

Our **blog** will be updated regularly to keep you up-to-date with everything indie - fashion designers, jewellery designers, photographers, artists, ceramicists and so on. If you would like to be featured in our blog or if you would like to advertise on the site, please find further details on our **Advertising** page.











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DEALS + STEALS :: Free shipping at Yoox, 25% off at Sway and Cake, Shoes.com discounts and much, much more

DEALS & STEALS

Delight's sale maven, Shana has rounded up a bunch of great online offers. Take your pick and if you discover one please add it in the comments section. Happy shopping! lynda





1. Blueluxe :: 10% off

Find great

handmade jewelry by Adina, Pade Vavra, Satya and others at blueluxe.com We'd buy these wire wrapped leaf earrings by Calico Juno (\$84) to give our outfits a bohemian flair.

Shop at .: Blueluxe

2. Shoes.com :: Save 12% off of \$100

Winter is near...and that means great winter boots! Surf shoes.com to find great brands like the Frye and Born, and use code "Oct12off" to save 12% off of \$100 thru 11/10.

Shop at :: Shoes.com

3. Sway and Cake :: 25% off

This Seattle-based boutique has all of the high end designers we crave. From Diane von Furstenberg and Rachel Pally dresses to Mackage coats, find stunning pieces at swayandcake.com. Even better, use code "luckymag" to save 25% on any purchase thru 11/30.

Shop at . Sway and Cake

4. Yoox.com :: Free Shipping

Fashion insiders know all about yoox.com. Find last season designs from designers like Marc Jacobs, Chloe, and Prada for less. Use code "welcome@yoox" for free shipping on any purchase.

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5. Azaleas :: 25% discount

This New York based boutique stocks pretty lingerie as well as feminine clothing and accessories. Find boutique labels like Cosabella, Hanky Panky, and Packet Pally at applications. This bloombar use code "livelyman" at

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DEALS & STEALS

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Shop at :: Blueluxe

BlueLuxe Valentine's Day Sale

Released by: BlueLuxe 2006-01-26 13:12:01

Summary:

BlueLuxe.com is offering savings of up to 20% on all heart jewelry including Limoges boxes and What's in Your Heart Pendants.

Website: http://www.blueluxe.com

For_Immediate_Release:

BlueLuxe.com is offering savings of up to 20% on all heart jewelry including Limoges boxes and What's in Your Heart Pendants. What's in Your Heart are customizable so they make a great gift for your loved ones. You can choose from letters, gold symbols, silver symbols and Swarovski crystal birthstones in both round and silver.

BlueLuxe also has dozens of great Heart shaped Limoges boxes which make excellent Valentine's day gifts. All Limoges boxes are 100% authentic, imported directly from Limoges, France. Each box comes with a certificate of authenticity and sturdy gift box with company logo (GR Atelier).

In addition to Valentine's day gifts, BlueLuxe also offers a wide assortment of handcrafted jewelry from dozens of top, celebrity jewelry designers. Their designers are featured in famous fashion magazines and are worn by many celebrities. You can now wear the same jewelry at great prices. All jewelry is handmade using real stones and gold or silver.

BlueLuxe offers jewelry from the following designers: Anne Koplik, Ben-Amun, Calico Juno Designs, Catherine Popesco, Flying Lizard, GR Atelier Art de Limoges, Julie Sandlau, La Contessa, Michal Golan, Misha of New York, Patrice, Roberta Chiarella, Sheila Fajl, Sierra by Sonoma Art Works, What Is In Your Heart?

We offer free shipping on all orders over \$150 and have a terrific return policy. All orders are processed over our secure SSL server and we maintain your privacy 100%.

Please let us know if you have any questions: http://www.blueluxe.com/service.php



For more details: BlueLuxe

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Phone: (888) 591-6172 Fax: (917) 591-3108

Keywords: handmade jewelry, celebrity jewelry, Catherine Popesco, GR Atelier Limoges, What Is In Your Heart?



News Released: June 01, 2007

Online Retailer Offering New Jewelry from Catherine Weitzman

WHITE PLAINS, NEW YORK June 01, 2007 Apparel & Textiles News

(PRLEAP.COM) BlueLuxe is proud to offer the new line of <u>Catherine Weitzman</u> jewelry to their customers. Catherine Weitzman has been creating her signature line of silver and glass jewelry for the past six years, with her inspiration emerging from her own innate sense of organic style and her love and respect for the ocean. This is represented in many of her pieces which include Coral, Branch and Starfish designs.

Drawing equally from each of her experiences, Catherine developed her own unique process and style of glass fabrication. She designs much of the work with her husband, Scott Diamond, and is blessed to produce the jewelry with an extremely gifted handmade production team in their California and Hawaii studios.

One of the most popular designs already is the matching Blue Topaz Branch Earrings and Necklace. At \$110 for the earrings, and \$85 for the necklace, customers can create a fully matching set of high-quality, handcrafted jewelry for under \$200.

All Catherine Weitzman jewelry will be shipped in a gift box, along with a care card to explain the best way to keep your jewelry looking new and fresh.

Sterling Silver: Silver will naturally tarnish when exposed to the air, so storing it in an airtight container (ziplocks work great!) will help to minimize the amount of care necessary. To maintain the matte finish, you can use a toothbrush with any white toothpaste, or even bon-ami household cleaner.

18K Vermeil Gold: Catherine Weitzman's gold vermeil jewelry is a heavy, 18k gold plating over sterling silver. The quality of the plating is excellent, and to ensure that it lasts a long time, please store your jewelry in an airtight container when not being worn.

Patina (Blackened) Sterling Silver: To achieve the matte black finish on sterling silver, the metal is oxidized until its surface reaches a uniform black color, then sprayed with a protective coating. The patina jewelry should not be cleaned like sterling silver and one should avoid exposure to harsh chemicals.

Throughout 2007 BlueLuxe will continue to look for, and add, new designers which it feels best represent their customers' styles and tastes.

About BlueLuxe:

BlueLuxe.com is an online boutique offering handmade designer jewelry from famous designers featured in top fashion magazines and worn by many celebrities. You'll find a chic selection of earrings, necklaces and more from designers including <u>Adina Necklaces</u>, Kevia, Paige Sargisson, Wendy Mink, Pade Vavra, Julie Sandlau, Wasabi and Catherine Weitzman.

About Catherine Weitzman:

Catherine Weitzman has been creating her signature line of silver and glass jewelry for the past six years. Her inspiration emerges from her own innate sense of organic style, her love and respect for the ocean, and her extensive world travels. She utilizes sterling silver, blackened silver, and 18k gold vermeil.

BlueLuxe News Customer Service

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